

Communications and Outreach Committee Minutes
January 24, 2022
TOLLAND BOARD OF EDUCATION

Members in Attendance: Jennifer Gallichant: Chair (Zoom), Christine Griffin (Zoom), Sophia Shaikh (Zoom)

Administration in attendance: Dr. Willett

Meeting called to order 3:07 pm

A discussion was had regarding Social Media guidelines and practices. Some points discussed were providing the community unified information, discussing recommendations during a new BOE introduction meeting, and concerns for possible consequences for individual actions. The committee will continue to brainstorm ideas and discuss going forward.

The Committee then discussed some communication ideas regarding contacting and providing information to the Town Council before the joining BOE/TC meeting on 2/24/22. Possible suggestions were reaching out with a letter after our 2/14 meeting encouraging meeting with Dr. Willett with questions, providing a one-pager from the FFC committee, and possibly providing to council the Q&A doc questions that were asked by the board and the answers that were provided to those questions.

The meeting was adjourned at 5:02 pm

Respectfully submitted,
Jennifer Gallichant